

Isola Bella continues to support local businesses in Oklahoma City

David Miller



OKLAHOMA CITY - The latest news from Isola Bella has been the purchase of 21 new Toyota Corollas from Bob Howard Toyota for their extended stay guests. The idea is to give guests the freedom to come and go as they please during the stay. The courtesy cars are part of a menu of amenities offered at Isola Bella to their extended stay guests.

Joe Mansour, principal of Accord Interests, LLC, felt it was crucial to buy from local dealer Bob Howard Toyota because it is a principle of the company to work with local businesses and invest in the city that has been so good to them. "Oklahoma City has great resources and it just makes sense to use them. It helps everyone."

Isola Bella makes sure every vehicle is well maintained in

every way to insure the safety and security of their guests. They hope to increase their fleet to 60 new Toyota's in the next 12 months.

Isola Bella has been supporting the local community from day one. At their grand opening celebration just 9 months ago they announced a new community partnership with Big Brothers Big Sisters of Oklahoma. Joe Mansour, principal of property developer Accord Interests, LLC, announced the property's new sponsorship of the Oklahoma City chapter of Big Brothers Big Sisters of Oklahoma during the ceremony as part of the company's ongoing community-building initiative.

When Accord Interests, LLC first purchased the 45 acre property in Oklahoma City there was a recession and a down housing market. As for sale signs were going up they were starting construction. Regardless of the economic climate they saw the value in the area and community and invested 32 million dollars to create the elite resort style apartment complex and extended stay homes, Isola Bella.

In a little under a year their investment in the city paid off. They have stabilized occupancy and have received rave reviews from tenants with luxurious amenities, including corporate apartments and full-service apartments that provide options including hot breakfast and dinner, automobiles, personal fitness training and spa

services. Isola Bella also has two lakes situated on 45 acres.

About Accord Interests, LLC. Accord Interests, LLC is a privately held real estate development firm that specializes in adaptive re-use of urban properties. Through the process of revitalizing and repositioning real estate, Accord rejuvenates the communities in which it invests, and creates solid returns for its partners.